



Placement Report 2018

International Management Institute, Bhubaneswar (IMI-B) is happy to announce the conclusion of the Final, as well as the, Summer Placement of its flagship Post Graduate Diploma in Management (PGDM) programme for the batch of 2016-18 and 2017-19 respectively. Given the fact that the Indian economy was showing recessionary trends and was not performing at an optimum level in 2017 - IMI Bhubaneswar had a wonderful conclusion of the placement season—despite the fact that the **batch sizes were 40% more** than that of previous year. Like every year we received an **overwhelming response from the corporate sector**. This year, **over 50 companies**, showed active interest in our placement process.

“We would like to take this opportunity to thank all our recruiters, the students, and the family members of the students - who have reposed faith in us.”

The Placement Process at IMI Bhubaneswar

The placement process of IMI Bhubaneswar is centered around the students and is guided by the placement team which tries to match the requirements of the corporates with the resources available at the institute and the interest of the students.

The placement process is headed by the Chair Placements who is supported by Manager Placements. The Manager Placements is responsible for the day to day work of the Placement Cell. The Placement cell is supported by members of Senior Placement Committee (SPC) and Junior Placement Committee (JPC) - drawn from the second year and first year students respectively. The job of the placement committee is to coordinate between the students of the batch, the management and the recruiters. The SPC is also responsible for setting a cut-off threshold of the CTC acceptable to the batch. If any company is offering below the cutoff threshold the SPC takes the matter to the class and asks for Expression of Interest (EOI). In case no EOI's are received the offer is turned down else campus visits are arranged accordingly. The SPC and JPC together coordinate the campus visit of the recruiters.

Besides managing the placement process, the placement team is also responsible for grooming the students. International Management Institute, Bhubaneswar places a special focus on grooming activities of the students. The objective of the grooming activities is to develop the students as per the requirements of the industry and also to help the students overcome their lacunae. The following is the list of areas in which the placement committee puts a special focus

I. INDUSTRY ANALYSIS

- ♦ Review of news articles
- ♦ Book review
- ♦ CEO profiling
- ♦ Mock PI
- ♦ Entrepreneurship Cell

II. CONTEMPORARY ISSUES

- ♦ Debate
- ♦ Review of news articles
- ♦ Budget analysis
- ♦ Business Thought Leadership series

III. ANALYSIS AND CRITICAL THINKING

- ♦ Mock GD
- ♦ Review of news articles
- ♦ Book review
- ♦ Debate

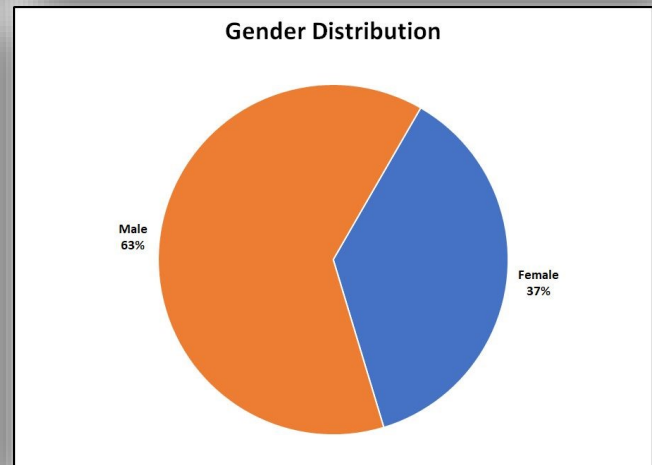
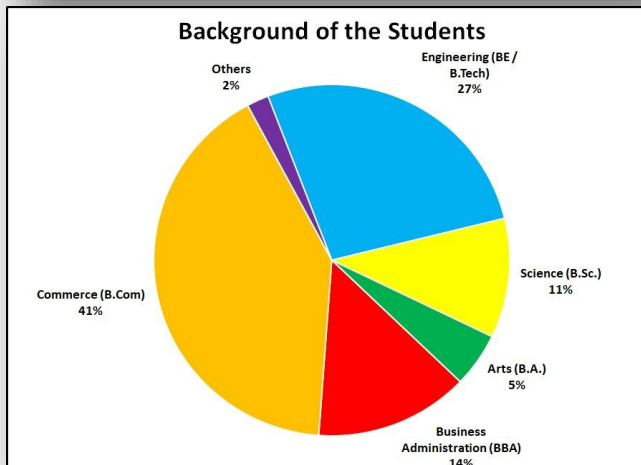
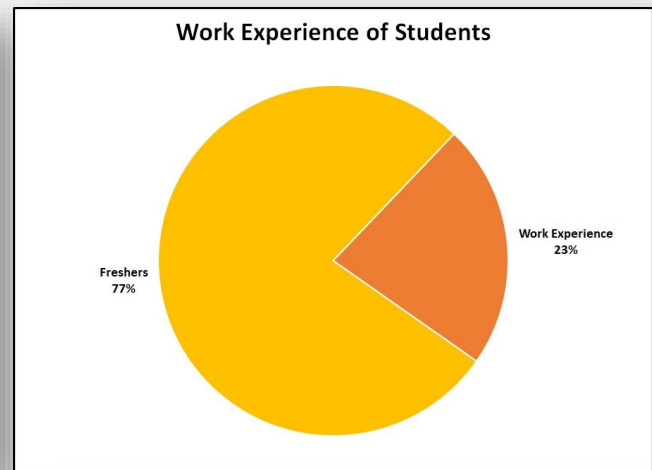
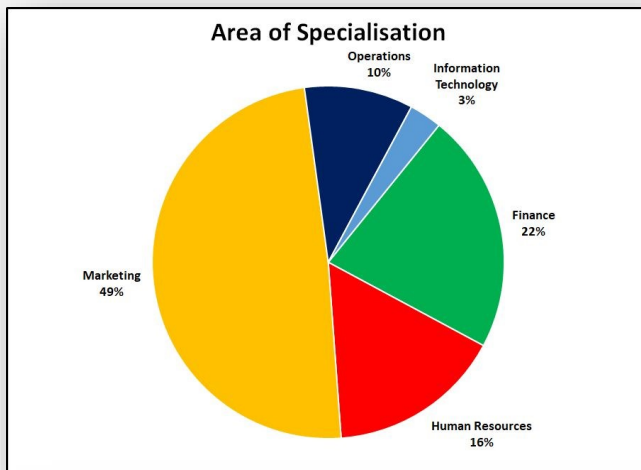
IV. KNOWLEDGE ENHANCEMENT

- ♦ Six sigma certification
- ♦ Team building exercises
- ♦ Outbound activities
- ♦ Industry visits

Besides the above, the Institute and the placement committee also sponsors students to participate in national and international level institute held by IITs, IIMs, NITs, etc. This allows the students to match their skill sets against the best of the best; and our students have won laurels at such institutes as IIM Ranchi, XIM Bhubaneswar etc.

Batch Profile 2016-18 [Final Placement]

The Class of 2018 is the sixth batch of students which were to be placed from IMI Bhubaneswar. The students came from diverse background and had a huge diversity. A brief profile statistics is given below:



Key Highlights of Final Placements 2018

- ❖ Out of the various companies visiting our campus for Placements in 2017-18, **more than 50% of the companies selected more than one student** from campus. This is a reflection of the confidence the companies have on our students
- ❖ On an average, the number of students selected per company stands at 3.50
- ❖ An average student of IMI Bhubaneswar got **seven (7) chances** to appear for a placements
- ❖ **Newer Companies on Campus:** Out of the companies visiting the campus, IMI Bhubaneswar set a records of sorts by bringing in **60% new companies** to the campus.
- ❖ **Pan India Placements:** Companies from Chennai, Cochin, Mumbai also participated in the placement process—giving the placements a pan-India presence
- ❖ **Diversified sectors:** in which our students got placed were: Banking (46%), Financial Services (11%), Micro-Finance (11%), Automobile and Ancillaries (9%), Food Retail (5%), Consultancy (4%), Educational Services (4%) Sales (4%), FMCG (2%), Qualitative Research (2%) and Retail (2%)
- ❖ **Multitude of Profiles on Offer:** Assistant Manager, Associate Research Strategist, Global Transaction Services Product Sales Manager, Business Development Executives, Management Trainee (*in the areas of HRM, Marketing, Operations, Product Analytics, Risk and Strategy, Sales and Retail Banking*), Research Analyst, Sales Executives, Sales Trainee & Trainee—Functional Consultants
- ❖ **Promoting Odisha:** International Management Institute, Bhubaneswar—in keeping with its commitment of developing the state of Odisha—continued to play an active part in the economy encouraging companies from the state to participate in the placement process. **25% of the companies on campus were from Odisha and 18% were start-ups.**

7 chances
per student

60% new
companies

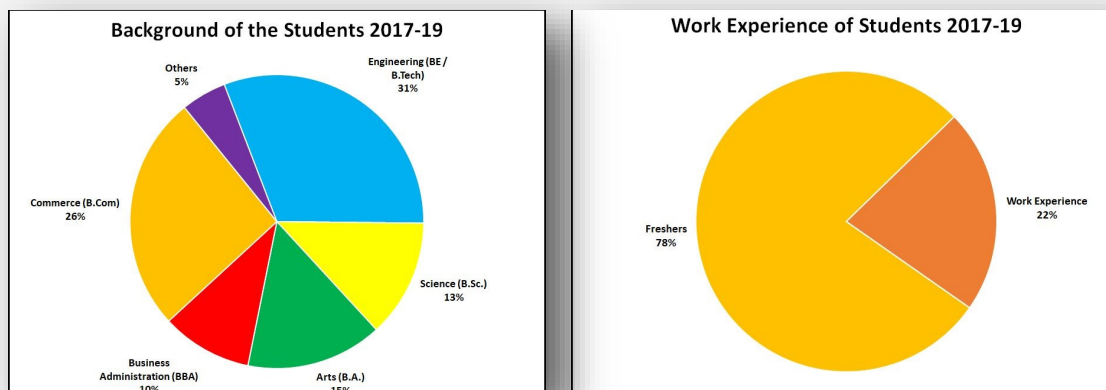
Key Highlights of Compensation Details [#]

- ❖ **Average CTC** : Rs. 6.91 lakhs per annum
- ❖ **Median CTC** : Rs. 7.55 lakhs per annum
- ❖ **Maximum CTC** : Rs. 7.76 lakhs per annum
- ❖ **Deviation in CTC** : Rs. 1.05 lakhs
- ❖ Besides the CTC offered various other soft options have also been provided to our students like— Field Reimbursement, Health Cover, LIC / Accidental / Medical Cover, Loans at low Interest Rates, Statutory Bonus etc. *The compensation details may improve once the final offer letters are received by the Institute.*

75% of the class
placed with CTC of
Rs. 6.50 lakhs and
above

Batch Profile 2017-19 [Summer Placement]

The Class of 2019 would be the seventh batch of students who would be placed from IMI Bhubaneswar. In order to give the students as solid grounding of corporate sector Summer Internship Programme of 8 weeks is a mandatory course requirement. IMI Bhubaneswar attracts students from diverse backgrounds and working with rigorous methodology brings them to a point where they perform at desired levels in the industry. A brief profile of the batch is provided below:



The Institute allows students to do summer internships in companies on the basis of their choice and any student wanting to do so can opt-out of the SIP process and look for internships on his own. For all the others the Institute provides summer internship programs which carry stipends.

Batch Strength of 2017-19	69
Students doing SIP through Personal Contact	09
Students Placed for SIP through Placement Cell	60

Details of SIP and Stipend	Amount
Average Stipend	Rs. 8,200 per month
Median Stipend	Rs. 8,000 per month
Maximum Stipend	Rs. 20,000 per month
Number of Companies visiting the Campus for SIP	23
Average Placement per company	3.0 student/company

Highlights of Summer Internship 2018

- ❖ Internship in specific domain received like Marketing, HR, IT, Finance and Operations
- ❖ Supplementary project with Reserve Bank of India (RBI) on Financial Inclusion & Literacy
- ❖ 90% of the students placed with stipend
- ❖ Companies from various sectors like Retail, Hospitality, Consulting, FMCG and BSFI, Retail etc.
- ❖ Projects across cities like Bengaluru, Kolkata, Guwahati, Mumbai, Delhi, Varanasi, Lucknow etc.

Partial List of Recruiters in 2018



About IMI Bhubaneswar

International Management Institute (IMI) Bhubaneswar was established in 2011 to carry forward the legacy of IMI Delhi, India's first corporate sponsored Business School, founded in 1981 in collaboration with IMI Geneva (now, IMD, Lausanne). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience, IMI epitomizes a "gurukul." IMI B currently offers two-year full-time Post Graduate Diploma in Management (PGDM) and PGDM (WE) for working executives. The state government of Odisha recognizes IMI Bhubaneswar as a premier institution for recruiting executives for State Public Sector Units (SPSU). The National HRD Network of India has acknowledged IMI Bhubaneswar as an emerging institution of repute.

Since the establishment of IMI Bhubaneswar in 2011, faculty members have had a prodigious amount of output in research work. With more than 180 publications in the past six years, the faculty members at IMI Bhubaneswar produce around 30 different types of academic publications every year. Prominent amongst them are Journal Articles, Books, chapter in books etc. ***The faculty members have written about 12 award winning case studies which are now featured in case repositories across the globe.*** In the year 2017, IMI Bhubaneswar has conducted two (2) conferences on its campus at Bhubaneswar. The first conference— "***Annual Conference on Banking and Finance: Changing***

Contours of Indian Financial System" — was held on August 18-19, 2017. The conference was well attended by about 60 delegates from various institutes in India. The second conference— "***Drifts in Business, Governance, and Societal Values: Conflicts and Challenges***" - was held in joint collaboration with [EGADE Business School](#), Mexico City, Mexico on 8th- 9th December 2017. The conference received overwhelming response. Participants came from Spain, Mexico, France to name a few. Faculty members of IMI Bhubaneswar also presented papers at various international conferences in China, USA etc.

Invitation to Corporates

IMI Bhubaneswar places emphasis on holistic development of the students and believes in active student participation. Students drive every facet of the campus life and in the process learn in the classroom as well as outside of the classroom. Experience the difference at IMI Bhubaneswar.

We take this opportunity to invite companies to our campus for interaction with our students and connect with us for the next placement season



For Placements 2018 Contact:

Ms. Nidhi Gupta
Manager Corporate Relations & Placements
International Management Institute
IDCO Plot No 1, Gothapatna, Malipada
Khurda, Bhubaneswar
Phone : (+91-674) 3042-111 / (+91) 7894425771
Email: placement@imibh.edu.in
www.imibh.edu.in